

# A Bridge to 2012

2008-2012 Strategic Plan

Carolinas College of Health Sciences



# STUDENT SUCCESS

*Provide an environment to challenge and nurture student learning and development*

1. Provide effective and efficient graduate job placement
2. Develop a comprehensive student retention program
3. Enhance student education and personal growth experiences


# WORK ENVIRONMENT

*Attract, develop and retain  
excellent faculty and staff*

1. Recruit and retain high quality faculty and staff
2. Create an environment that values faculty and staff
3. Faculty and Staff participate in professional development activities

# FACILITIES

*Efficiently utilize facilities to support the education and work environment*

1. Maximize current classrooms for teaching and learning effectiveness
  2. Maximize use of office, classroom, student and storage space
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# TECHNOLOGY

*Leverage up-to-date technology to maximize learning outcomes and enhance satisfaction*

1. Provide all faculty, staff, and students with up-do-date workplace and teaching and learning technologies
2. Provide all faculty, staff, and students with necessary training to demonstrate effective use of technology
3. Provide effective technology infrastructure that meets the needs of faculty, staff and students

## STRATEGIC DIRECTION 5


# GROWTH

*Attract, develop and retain excellent faculty and staff*

1. Achieve State of North Carolina approval for college baccalaureate degree status by December 2008
2. Achieve SACS approval as a Level II baccalaureate degree-granting institution by 2010
3. Develop a formal continuing education unit to expand and coordinate continuing education programs to meet workforce needs
4. Identify and access additional funding sources for ongoing technological needs, continuing education, scholarships and baccalaureate degree completion related to workforce training
5. Expand and extend the use of the CCHS Simulation Lab to Medical Education and CMC for workforce training
6. Develop formal and efficient synergy among CCHS, MSON, CMC-NE, the Medical School, and Charlotte AHEC

# VISIBILITY

*Expand College visibility within the greater Charlotte area*

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1. Increase visibility within Carolinas HealthCare System
  2. Increase visibility through strategic collaborations, effective partnerships, and community involvement among local, regional, and national organizations

## **OUR MISSION**

The mission of Carolinas College of Health Sciences is to educate future healthcare providers by integrating theoretical concepts with clinical experiences. In partnership with Carolinas Medical Center, the College focuses on preparing individuals for employment in general and specialized healthcare fields for the Charlotte metropolitan area.

### **THE COLLEGE IS COMMITTED TO**

- maintaining a structure that supports the College's mission, guides future development, provides resources, and integrates the College into the community;
- providing resources and services to promote a learning environment that facilitates students success;
- striving for excellence in educating entry-level and specialized practitioners to be competent in providing healthcare services in a variety of settings.

## **OUR VISION**

Carolinas College of Health Sciences will be the educational institution of choice for Charlotte metropolitan area students preparing for entry-level and specialized healthcare careers.